

Contract # 48118

Schedule Dates

09/18/12-09/24/12

Advertiser

RICHARD TISEI FOR CONGRESS-REP (3502)

Agency

Mentzer Media Service (1809)

Product

POLITICAL CANDIDATE (1051)

Brand

Est 2034 9.18 - 9.24 (27738)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

Cloyd, Elise

Phone/Fax

/

CPE

2034

Account Types

Local/Political Candidate Agency

Billing Type

Standard

Comments

WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977



Mentzer Media Service  
600 Fairmount Ave #306  
Towson, MD 21286

Date Entered 09/17/12  
Last Modified 09/17/12  
Entered By Krista Gordon  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$2,925.00  
Net Total \$16,575.00  
Sales Tax

09/17/12  
09/17/12  
Krista Gordon  
No

WHDH Boston (WHDH)  
By Broadcast Month Spots Rate  
Sep. 2012 10 \$19,500.00  
Grand Total: 10 \$19,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/18/12-09/21/12	3	:30	5:58P- 7 News at 6			1	1	1	1			3	\$1,700.00	\$5,100.00	WHDH Boston (WHDH)		9/17/12
2.0	Normal Line / SPOT	09/18/12-09/21/12	3	:30	10:59P- 7 News at 11 PM			1	1	1	1			4	\$2,200.00	\$8,800.00	WHDH Boston (WHDH)		9/17/12
3.0	Normal Line / SPOT	09/22/12-09/22/12	3	:30	6P- 7 News at 6	1	1							1	\$1,700.00	\$1,700.00	WHDH Boston (WHDH)		9/17/12
4.0	Normal Line / SPOT	09/23/12-09/23/12	3	:30	6:30P- 7P (ET)	1	1							1	\$1,200.00		WHDH Boston (WHDH)		9/17/12
4.0.1	Preempt	09/23/12															WHDH Boston (WHDH)	Pre-Empt/Exception -	9/17/12
5.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	5:58P- 7 News at 6	1	1	X						1	\$1,700.00	\$1,700.00	WHDH Boston (WHDH)		9/17/12
6.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	10:59P- 7 News at 11 PM	1	1	X						1	\$2,200.00	\$2,200.00	WHDH Boston (WHDH)		9/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.